

Jen Ainsworth

Director of Marketing - Business



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San Francisco

Jen leads the marketing team responsible for developing creative, innovative ways to connect companies and individuals with Cooley's services to help them achieve their business goals. While keeping the client experience in mind, she helps drive revenue and enhance the firm's brand by aligning her team to execute the strategic marketing and business development priorities for the corporate practices. Jen is devoted to building and leading high performing teams.

Education

Georgetown University
BSBA,