

## Anne Peck

### Senior Counsel

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Palo Alto  
San Diego

Intellectual Property  
Intellectual Property Litigation  
Trademark, Copyright and Advertising  
Retail and Consumer Products  
Technology  
Pharmaceutical and Medtech Branding  
Fashion, Apparel and Beauty

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Anne Peck advises and assists clients daily on the selection and protection of worldwide brands and domain names, copyright and advertising issues and other promotional activities.

Anne's practice features a wide variety of business and technology innovators, including such industry leaders as Google, TiVo, Flextronics and USB-IF. Anne is an expert in establishing for her clients, copyright ownership and strong international trademark portfolios that secure brand loyalty and competitive advantage.

Since 2009, Anne has been recognized by Chambers USA for her exceptional work in the trademark and copyright areas.

Prior to joining Cooley, Anne was an associate with Brown & Bain in Palo Alto engaged in intellectual property and commercial litigation.

## Education

University of California, Hastings College of Law  
JD, 1986

Georgetown University - Walsh School of Foreign Service  
BA, 1980

## Admissions & Credentials

California

## Rankings & Accolades

Chambers USA - Trademark and Copyright Law

## Memberships & Affiliations

American Bar Association (ABA)

International Trademark Association

Santa Clara County Bar Association

State Bar of California