

## Danielle Fortier

Partner



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Private Equity  
Mergers and Acquisitions  
Technology  
Software  
Healthcare  
Retail and Consumer Products  
Digital Health

Danielle represents clients in a wide range of transactions, including mergers, acquisitions, divestitures, financings and restructurings. Danielle works with sponsors and strategic buyers to implement their growth by acquisition strategies by executing transactions and guiding legal aspects of transition planning. Danielle also regularly advises the portfolio companies of her private equity clients in connection with strategic add-on acquisitions and ongoing corporate governance. She also leads sale transactions for these clients, as well as individual entrepreneurs and venture capital funds.

Her experience spans the software, technology, consumer products, healthcare and agriculture sectors.

**Danielle's representative transactions include advising:**

- **ABOUT** (formerly Central Logic), a Rubicon Technology Partners portfolio company, in its:
  - Acquisition of Acuity Link\*
  - Acquisition of Ensocare\*
- **Aphena Pharma Solutions** in the disposition of its health and beauty division\*
- **AppNeta**, a former Rubicon Technology Partners portfolio company, in its sale to Broadcom\*
- **Aucerna** (formerly 3esi-Enersight), a former Rubicon Technology Partners portfolio company, in its:
  - Sale to Thoma Bravo\*
  - Acquisition of Palantir Solutions\*
- **AudienceView**, a Rubicon Technology Partners portfolio company, in its:
  - Acquisition of Vendini\*
  - Acquisition of TheaterMania\*
- **Cachematrix** in its sale to BlackRock\*
- **Eating Recovery Center**, a former Lee Equity Partners portfolio company, in its sale to CCMP Capital\*
- **Excellere Partners** in its:
  - Acquisition of G2 Partners\*
  - Acquisition of Two Labs\*
- **G2 Partners**, a former portfolio company of Excellere Partners, in its:

- Acquisition of FES Investments\*
- Acquisition of Systems Integrity Management Solutions\*
- Acquisition of Eagle Information Mapping\*
- **Harver** (formerly Outmatch), a Rubicon Technology Partners portfolio company, in its:
  - Acquisition of Harver\*
  - Acquisition of Checkster\*
  - Acquisition of FurstPerson\*
- **JASK Labs** in its sale to Sumo Logic\*
- **Kids Overcoming** in its sale to Kadiant\*
- **Lee Equity Partners** in its establishment of Prelude Fertility\*
- **Lightbox OOH Video Network** in its sale to Cattri\*
- **Maverick Therapeutics** in its sale to Takeda Pharmaceutical Company\*
- **Molson Coors** in its joint ventures with HEXO Corp.\*
- **NextGuest** in its merger with Cendyn\*
- **PharmaCann** in its:
  - Certain potential joint ventures and acquisitions\*
  - Acquisition of LivWell Enlightened Health\*
- **Pinnacle Agriculture Holdings** in its acquisitions of retail agriculture input suppliers\*
- **Prelude Fertility**, a Lee Equity Partners portfolio company, in its acquisition of Reproductive Biology Associates and MyEggBank\*
- **Rubicon Technology Partners** in its:
  - Acquisition of Bamboo Rose\*
  - Acquisition of Vision Government Solutions\*
  - \$1.5 billion recapitalization of Uplight with Schneider Electric, AES Corporation, Coatue Management and Inclusive Capital Partners\*
  - Acquisition of Uptempo (formerly BrandMaker)\*
  - Acquisition of ABOUT (formerly Central Logic)\*
  - Acquisition of Harver (formerly Outmatch)\*
- **ScaleFT** in its sale to Okta\*
- **Thompson Creek Metals** in its acquisition by Centerra Gold, a Canadian-based gold mining company\*
- **Two Labs**, a former portfolio company of Excellere Partners, in its:
  - Acquisition of MKO Global Partners\*
  - Acquisition of Pennside Partners\*
  - Sale to Envision Pharma Group\*
- **Trimble** in several acquisitions and divestitures of operating subsidiaries and assets\*
- **Uplight** (formerly Tendril Networks), a former Rubicon Technology Partners portfolio company, in its merger with Simple Energy\*
- **Uptempo** (formerly BrandMaker), a Rubicon Technology Partners portfolio company, in its:

- Acquisition of Allocadia\*
- Acquisition of Hive9\*
- **Wowza Media Systems** in its sale to Clearhaven Partners\*

*\* Representation handled prior to joining Cooley*

## Education

Harvard Law School  
JD, 2010

Princeton University  
AB, 2007

## Admissions & Credentials

Colorado

District of Columbia

Not admitted to practice in California

## Rankings & Accolades

Best Lawyers: "Ones to Watch" for Mergers and Acquisitions Law (2022 – 2023)