

## Kimberly Nguyen

### Special Counsel

---



knguyen@cooley.com

+1 703 456 8501

Reston

Technology Transactions

Cyber/Data/Privacy

Sponsorships, Endorsements and Promotions

Fashion, Apparel and Beauty

Sports and Entertainment

Wellness

---

Kimberly Nguyen focuses on the legal and business needs of her clients in connection with their technology and intellectual property transactions, including counseling, structuring and negotiating such deals. She works with companies across all industries, including education, technology, mobile application development and distribution, payment processing, social media, cloud computing and online advertising.

Her practice regularly includes:

- Software licensing and SaaS agreements
- Technology, software and hardware development, procurement, resale and distribution arrangements
- Digital media transactions
- Strategic alliances and partnerships
- Privacy and data protection counseling
- Intellectual property ascts of M&A and financings

Prior to joining Cooley, Kimberly was an associate in the Washington, DC, office of a Los Angeles-based media and entertainment firm, where she focused on motion picture, television, technology and new media production and content licensing and commercial transactions.

Publications:

- Co-author, "Amendments to COPPA and Protecting Children's Privacy," Children's Technology Review, April 2013
- Co-author, "All's Fair in University Copying Case," Intellectual Property Magazine, November 2012
- Author, "The Trial of Joel Tenenbaum," Intellectual Property Magazine, September 2012
- Co-author, "Protecting Tech-Savvy Kids Online," Law360, Oct. 12, 2011
- Author, "PROTECT IP Act: Improved Rogue Websites Legislation Faces Continued Opposition," Bloomberg Law Reports, August 2011
- Author, "Mixed Standards for Preliminary Injunctions in IP Cases after eBay," The National Law Journal, May 9, 2011

## Education

Washington College of Law American University  
JD, 2009

Georgetown University  
BA, 2006

## Admissions & Credentials

Maryland

District of Columbia

Virginia

## Memberships & Affiliations

Maryland State Bar Association

District of Columbia Bar Association