

Bram G. Couvreur

Partner



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Los Angeles Santa Monica Los Angeles Downtown Mergers and Acquisitions Private Equity Public Companies Emerging Companies Technology

Bram is a member of Cooley's M&A and Private Equity Groups and focuses his practice on all types of private and public merger and acquisition transactions, with a particular emphasis on private equity, cross-border and other complex transactions. He represents financial and strategic buyers and sellers across a variety of industries, including technology, entertainment, digital health and consumer products.

Representative transactions:

- Veritone acquisition of the Broadbean business from CareerBuilder, a portfolio company of Apollo Global Management
- 3D Hubs sale to Protolabs for \$280 million
- Carpe Data investment from Thomas H. Lee Partners
- Collibra acquisition of OwlDQ
- Digital Shadows sale to ReliaQuest for \$160 million
- Eden Capital acquisition of Wall Street Prep
- Fastly acquisition of Signal Sciences for \$775 million
- Gopuff acquisition of BevMo! for \$350 million
- H Code Media investment from Falfurrias Capital Partners
- KKW Beauty sale of 20% ownership interest to Coty for \$200 million
- Kylie Cosmetics sale of majority stake to Coty for \$600 million
- Prodege investment from Great Hill Equity Partners
- The Carlyle Group acquisition of HireVue
- Vertebrae sale to Snap

Bram is fluent in Dutch and French.

Education

Columbia Law School LLM, 2015

Vlerick Business School
Master in General Management, 2010
University of Paris I Pantheon-Sorbonne/Ghent University
Master of Laws, 2009

Admissions & Credentials

New York

California

Memberships & Affiliations

American Bar Association (ABA)