

## Brooke Fritz

### Special Counsel



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Colorado

Technology Transactions  
Outsourcing  
Cyber/Data/Privacy  
Telecommunications and Wireless  
Agricultural Sciences and Technology  
Digital Health

Brooke Fritz has over fifteen years of experience drafting and negotiating complex technology transactions, and counseling clients as a valued business advisor. She focuses on the legal and business needs of her clients in connection with their technology and intellectual property transactions. Her clients include multinational public companies and start-ups financed by venture capital firms in the IT, telecommunications, services, health care, business process outsourcing, and other technology industries.

She has counseled clients in connection with the commercialization of their technology products and services, and crafted and negotiated agreements involving outsourcing, consulting, licensing, distribution, hosting, development and technology transfer, electronic commerce, web and internet transactions, and other strategic relationships. She has significant experience with both domestic and international matters.

Prior to joining Cooley's Colorado office, Brooke was a Counsel for IBM's Global Technology Services division, specializing on telecommunications transactions and strategic outsourcing, and a Senior Counsel and Vice President in the Technology Law Group at American Express. She also worked as an associate at Milbank, Tweed, Hadley & McCloy in New York and Pillsbury Winthrop Shaw Pittman in New York and Washington, DC.

#### Awards, Publications & Presentations

- Master Class Speaker at International Association of Outsourcing Professionals (IAOP)'s Certified Outsourcing Professional Outsourcing Governance Workshop, on the topic of negotiating and contracting for outsourcing, September 2016.
- Presenter at University of Colorado Law School regarding in-house practice, negotiations and women in law.
- Panelist at the Colorado Bar Association's Rocky Mountain IP and Technology Institute, June 2011.
- Co-author of Chapter in book entitled "Pro Bono Service by In-House Counsel: Strategies and Perspectives" (David P. Hackett ed., 2010).
- American Express Technologies Excellence Award, American Express, April 2010: Recognized for accomplishments as a highest-performing employee, who went above and beyond expectations, consistently achieving outstanding results, demonstrating exceptional leadership and exemplifying company values.
- Chairman's Award for Innovation Nominee, American Express, April 2008 and February 2010: Nominated as member of teams that implemented whole disk encryption across the company, and enabled global sourcing agreement. Supported projects by conducting legal / export review and leading negotiations.

## Education

New York University School of Law  
JD, 2000

Northwestern University  
MA, 1997

Northwestern University  
BA, 1997

## Admissions & Credentials

Colorado

New York