

## Alexandra Rex Mayhugh

### Associate

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Los Angeles Downtown  
Los Angeles Santa Monica

Commercial Litigation  
Intellectual Property Litigation  
Class Action Litigation  
Labor and Employment  
Technology  
White Collar Defense and Investigations

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Alix Mayhugh represents clients in complex business litigation covering a broad range of issues, including contract disputes, patent litigation, unfair competition, consumer protection claims, employment matters, and class-action defense. She has successfully represented companies in a wide range of industries, including emerging technology, higher education, consumer products, life sciences, and sharing economy companies.

Prior to joining Cooley, Alix was an associate at Gibson, Dunn & Crutcher in its Los Angeles office.

While attending Columbia Law School, Alix was a notes editor for the Columbia Law Review and a research assistant for Professor Carol Sanger. She served as an extern for the Hon. Debra Ann Livingston of the US Court of Appeals for the Second Circuit and for the Hon. Naomi Reice Buchwald of the US District Court for the Southern District of New York. While at the University of Southern California, Alix studied biomedical engineering and worked in a molecular genomics laboratory studying eukaryotic genomes and protein expression.

#### Representative Matters

- Obtained reversal of a preliminary injunction order on appeal before the Ninth Circuit on behalf of a cutting-edge sharing economy company
- Conducted several high-profile internal investigations and coordinated crisis management efforts for a premier private university, including a complete reorganization of its central offices
- Successfully defended a major telecommunications provider in a patent infringement lawsuit, receiving unanimous jury verdict that saved the company tens of millions of dollars in damages
- Won several key summary judgment motions while defending the patent rights of a leading neonatal nutritional products company
- Helped higher education institution design an innovative Title IX program in response to changing legal requirements (both regulatory and judicial)
- Obtained dismissal of nationwide class action on behalf of an international consumer goods client
- Secured a favorable outcome for a regional sports network faced with a multi-million-dollar breach of contract claim
- Obtained successful resolution of breach of contract lawsuit for leading meal kit delivery company
- Secured successful resolution of ERISA lawsuit

#### Giving Back

Alix is actively engaged in the firm's pro bono practice. Recently, she argued a summary judgment motion in federal court on behalf of a class of immigrant children in government custody seeking greater due process protections. Alix also regularly assists in adoption-related cases and has worked with the ACLU to protect voting rights. For the past two years, Alix has volunteered for the Legal Education Access Pipeline, Inc. ("LEAP"), a non-profit organization committed to increasing diversity in the legal profession. She also sits on a number of Committees at Cooley aimed at increasing diversity within the firm.

### **Presentations**

- Discovery Disputes, Cooley College (2022)
- Discovery Disputes, Cooley College (2021)
- Internal Investigation and Crisis Response, Cooley (2018)
- Protecting Your Organization Through Invention Agreements and Trade Secrets, Association of Corporate Counsel (2018)

## **Education**

Columbia Law School  
JD, 2014

University of Southern California  
MS, 2011

University of Southern California  
BS, 2010

## **Admissions & Credentials**

California

## **Court Admissions**

US Court of Appeals for the Ninth Circuit

US District Court for the Central District of California

US District Court for the Northern District of California

US District Court for the Eastern District of California

US District Court for the Southern District of California

## **Rankings & Accolades**

Best Lawyers: One to Watch in IP Litigation (2021, 2022)