

Elisa Rosen

Special Counsel



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Technology Transactions
Trademark, Copyright and Advertising
Intellectual Property

Elisa Rosen counsels clients, including digital ventures, media companies and clients in the healthcare field, on a broad range of intellectual property and operational matters, including commercial contracts, content and technology licensing and the development and operation of websites and mobile applications.

In addition, Elisa's practice includes drafting and negotiating professional services, content licensing, SaaS, software licensing, data licensing and advertisement placement agreements. She also counsels clients on the availability and registration of trademarks and service marks, prosecutes applications for registration of trademarks and service marks and has represented clients in adversary proceedings before the Trademark Trial and Appeal Board.

Representative matters:

- Media companies in the negotiation of content license agreements (including online, newspaper and television content), both as licensors and licensees
- Negotiation of SaaS agreements, technology outsourcing agreements and other professional services agreements
- Negotiation of mobile application development and distribution agreements
- Digital ventures, cable operators, newspaper publishers and other media companies with the negotiation of software, data and other technology-related license agreements
- Counsels clients regarding right of publicity and copyright issues relating to content for their websites, publications and other media products
- Counsels clients in various fields – including media, healthcare and air transportation – regarding the availability and registration of trademarks and the protection of trademarks

Education

The George Washington University Law School
JD, 1993

University of Pennsylvania
BA, 1990

Admissions & Credentials

District of Columbia

