

Jon Avina

Partner



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Palo Alto

Capital Markets
Public Companies
Emerging Companies
Venture Capital
Mergers and Acquisitions

Jon's practice focuses on corporate, securities, governance and related matters for technology companies.

Over the past 25 years, Jon has represented a variety of private and public companies on general corporate and transactional matters valued in the billions of dollars, including venture capital financings, public offerings and mergers and acquisitions. His clients include companies in the enterprise software, networking, internet, health and wellness, and energy and clean technology industries.

Jon spends a considerable amount of time helping late-stage private companies prepare for their IPO. This includes scaling their corporate governance infrastructure, formulating the key metrics for measuring operational performance and advising on dual-class common stock capitalization structures.

Prior to joining Cooley, Jon was a partner at Wilson Sonsini Goodrich & Rosati.

Select IPOs:

- Rubrik
- Instacart
- Freshworks
- Confluent
- Procore
- Unity
- Asana (Direct Listing)
- Snowflake
- CrowdStrike*
- Fastly
- Zoom
- PagerDuty

**underwriter representation*

Select speaking engagements:

- Moderator, "The Initial Public Offering: Getting from Here to There," Nasdaq Entrepreneurial Center, San

Francisco, California, June 2017

- Moderator, "The Initial Public Offering: Getting from Here to There," Nasdaq Entrepreneurial Center, San Francisco, California, October 2016
- Panel participant, "IPO Panel Workshop," Workiva, Silicon Valley, September 2016

Education

Stanford University
JD, 1997

Harvard University
BA, 1994

Admissions & Credentials

California

Rankings & Accolades

Chambers USA: Capital Markets: Debt & Equity: Western United States – Nationwide (2021 – 2024)

Chambers USA: Capital Markets: Debt & Equity – California (2021 – 2024)