Cooley

Dr. Chris Holly Partner



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Agricultural Sciences and Technology Patent Counseling and Prosecution Intellectual Property Patent Counseling and Prosecution – Agricultural Science Patent Counseling and Prosecution – Life Sciences Climate Tech Wellness

Chris has experience in intellectual property (IP) portfolio creation and counseling; early-, mid- and late-stage fundraising diligence; targeted acquisitions; and post-grant adversarial proceedings at the US Patent and Trademark Office (USPTO). He counsels clients across the market spectrum, from small startup companies to billion-dollar private and publicly traded corporations.

Chris' practice focuses on helping clients in the synthetic biology, agriculture, microbiology and biotechnology industries create and leverage robust IP portfolios. He has vast experience in helping disruptive startup companies in these sectors carve out valuable IP space, monetize such, and position themselves for acquisition, initial public offering (IPO) or successful commercial launch.

Chris is a member of the Fellows of the American Bar Foundation, a global honorary society of attorneys, judges, law faculty and legal scholars. In 2021, The National Law Journal honored Chris as a Rising Star for his accomplishments in intellectual property law. He is also recognized as a top patent lawyer by Chambers, with the publication stating, "Chris enjoys a growing reputation for his patent prosecution work. He is regularly retained by clients in the agricultural sector in particular, for strategic IP advice." Clients praise Chris as "amazing to work with," stating that he is "extremely responsive and understands our technology and our strategy. He is very strategic and thinks outside of the box, which we always appreciate."

Chris has counseled clients in a range of technical areas, including:

- Synthetic biology
- Machine learning
- Agricultural biotechnology
- Industrial biofermentation
- CRISPR gene editing
- Recombinant host cells
- High-tech precision agriculture
- Metagenomics
- High-throughput (HTP) genomic engineering
- Next-generation plant breeding
- Gene-edited plants
- Traditional plant breeding

- New varieties of row crops, including corn, soy, wheat and potatoes
- Diverse fruits and vegetables
- Hemp
- Natural/organic food and beverage
- Plant-based food products
- Agricultural biologicals
- Recombinant microbes for the production of compounds of interest
- Microbiology
- Microbiome
- Nitrogen fixation technology

Chris obtained a PhD in biological sciences from Mississippi State University with research funded by the US Department of Agriculture and focused on microbial and plant community dynamics in agricultural systems. His research resulted in significant insights that led to the publication of several peer-reviewed scientific articles. During his last year of graduate research, Chris was selected as the university's top PhD research associate.

Chris maintains an active interest in cutting-edge agricultural biotechnology IP law issues and has given more than a dozen invited talks at domestic and international venues, which have been sponsored by some of the sector's largest industry groups.

Media engagements

- Interviewee, "Tech Lawyer Talks Plant Patent Protection," Farm Progress, April 23, 2019
- Interviewee, "Inside Views: Innovation and Regulation of Gene-Edited Vegetables: An Interview With IP Lawyer Chris Holly," Intellectual Property Watch, March 5, 2019

Legal publications

- Co-author, "UPOV Releases Explanatory Notes Further Defining Protection for Essentially Derived Varieties," Cooley alert, February 2024
- Co-author, "What's at Steak: USDA Solicits Comments on Cultured Meat Labels," Cooley alert, October 2021
- Co-author, "IP Protection for Vegetatively Reproduced Plants: New Paths Forward," Journal of the Patent and Trademark Office Society 101 (3), p. 374, June 2021
- Co-author, "EPO: Plants and Plant Materials Not Patentable if Exclusively Obtained by Essentially Biological Process," Cooley alert, May 2020
- Co-author, "Federal Circuit Report: Syngenta Ruling Impacts Process Patent Owners," IP Litigator 26 (2), pp. 24 27, March/April 2020
- Co-author, "Syngenta Confirms Section 271(g) Infringement Does Not Require Single Entity Perform All Steps of Patented Method," Cooley alert, December 2019
- Author, "Gene Edited Crops: The Next Generation of Plant Breeding Innovation," IPPro, May 2019
- Co-author, "EPO's Approach to the Patentability of Plant-Related Inventions," Cooley alert, March 2019
- Co-author, "<u>Helsinn Confirms Longstanding Law Concerning 'On-Sale' Bar</u>," Cooley alert, January 2019

- Co-author, "2018 Farm Bill Enacted with Important Provisions for Plant IP and Cannabis-Related Business," Cooley alert, January 2019
- Author, "Procuring Germplasm and Trait-Based Patents," Seed Innovation and Protection Alliance newsletter, April 2017
- Co-author, "Inside the Minds Trends in Agriculture: GMOs and Organics," Thomson Reuters, August 2016
- Author, "<u>The Book of Wisdom: How to Bring a Metaphorical Flourish Into the Realm of Economic Reality by Adopting a Market Reconstruction Requirement in the Calculation of a Reasonable Royalty</u>," Journal of the Patent and Trademark Office Society 92 (2), p.156, 2010

Scientific publications

- Co-author, "Examining Local Transferability of Predictive Species Distribution Models for Invasive Plants: An Example With Cogongrass (Imperata Cylindrica)," Invasive Plant Science and Management 4 (4), pp. 390 – 401, 2011
- Lead author, "Effect of an Invasive Grass on Ambient Rates of Decomposition and Microbial Community Structure: A Search for Causality," Biological Invasions 11 (8), pp. 1855 – 1868, 2009
- Lead author, "Effects of Intraspecific Seedling Density, Soil Type, and Light Availability Upon Growth and Biomass Allocation in Cogongrass (Imperata Cylindrica)," Weed Technology 21 (3), pp. 812 – 819, 2007
- Lead author, "Characterization and Quantitative Assessment of Interspecific and Intraspecific Penetration of Belowground Vegetation by Cogongrass (Imperata Cylindrica (L.) Beauv.) Rhizomes," Weed Biology and Management 6 (2), pp. 120 – 123, 2006

International speaking engagements

 Presenter, "Plant Patents in the US," Intellectual Property Protection for Plant Innovation 2015, 7th International Conference, presented by the FORUM Institute, Amsterdam, December 3 – 4, 2015

Domestic speaking engagements

- Panelist, "Getting Your House in Order: Preparing Your AgTech Start-Up for Investment Success," World Agri-Tech Innovation Summit, San Francisco, March 11, 2025
- Presenter, "CRISPR Gene Editing and Commercialization in University Research Navigating a Complex Legal Landscape," University of Florida, Gainesville, Florida, February 3, 2025
- Presenter, "Gene Editing & Intellectual Property Rights Update," American Seed Trade Association's Field Crop Seed Convention, Orlando, Florida, December 10, 2024
- Panelist, "Research Security and Agricultural Research and Technology," National Science, Technology, and Security Roundtable, presented by the National Academies of Sciences, Engineering, and Medicine, hosted by Texas A&M University, College Station, Texas, March 7, 2024
- Panelist, "International Intellectual Property Issues Agricultural Technology and Seed Patents," American University Washington College of Law Intellectual Property Symposium, Washington, DC, March 1, 2024
- Presenter, "Inventorship vs. Authorship vs. Ownership," C2C: Concept to Commercialization series, University of Miami, Miami, March 14, 2023
- Presenter, "IP Protection & Freedom to Operate in the Seed Business," in conjunction with the University of California, Davis, Seed Biotechnology Center course, "European Plant Breeding Academy VI," Davis, California, June 20, 2022
- Co-presenter, "Cannabis Patent Protection and Litigation Strategy," in conjunction with the University of California, Davis, Seed Biotechnology Center course, "Hemp Breeding and Seed Production," Davis,

California, online virtual course, November 2-4, 2021

- Panelist, "Domestic and Global IP Challenges Facing Universities," Seed Innovation and Protection Alliance's Education Unit, virtual event, June 25, 2021
- Presenter, "Emerging Technologies Seeking Patent Protection," American Seed Trade Association's Policy & Leadership Development Conference, Washington, DC, June 20 – 24, 2021
- Panelist, "Putting Biologicals Into Action: What Does a Pest Management Strategy Led by Biologicals Look Like?" World Agri-Tech Innovation Summit, virtual event, March 10, 2021
- Co-presenter, "Cannabis Patent Protection and Litigation Strategy," in conjunction with the University of California, Davis, Seed Biotechnology Center course, "Hemp Breeding and Seed Production," Davis, California, online virtual course, October 27 – 29, 2020
- Co-presenter, "America's Newest Crop: IP Protection, Product Development, and Enforcement for Hemp Innovation," Lawline webinar, June 4, 2020
- Presenter, "Inventorship vs. Authorship vs. Ownership," C2C: Concept to Commercialization series, University of Miami, Miami, online Zoom seminar, April 27, 2020
- Presenter, "Regulatory & Technological Advancements Catalysts for AgTech Innovation Driving a Dynamic IP Landscape," American Seed Trade Association's 59th Vegetable & Flower Seed Conference, Monterey, California, February 1 – 4, 2020
- Presenter, "Protecting New Innovation Landscape for Gene Edited Products," American Seed Trade Association's CSS & Seed Expo, Chicago, December 9 – 12, 2019
- Presenter, "Innovation As New Technologies Emerge, How Does It Change the Way We Protect Them?" American Seed Trade Association's CSS & Seed Expo, Chicago, December 9 – 12, 2019
- Co-presenter, "Cannabis Patent Protection and Litigation Strategy," in conjunction with the University of California, Davis, Seed Biotechnology Center course, "Hemp Breeding and Seed Production," Davis, California October 29 – 30, 2019
- Presenter, "AgTech IP: Recent Trends and Developments The Times They Are A-Changin," Sakata Seed America Annual Research Meeting, Sacramento, California, October 9, 2019
- Co-presenter, "AgTech IP, Enforcement, and Litigation: A Discussion on Patent Assertion and Defense, With an Update on Ensuring Broad and Enforceable Claims," California Seed Association Mid-Year Meeting, Monterey, California, October 8, 2019
- Co-presenter, "Protecting Plant Innovation: Hemp, CBD & Plant IP Laws Under the 2018 Farm Bill," Lawline webinar, May 7, 2019
- Panelist, "Technology Showcase: Five Start-Ups Present Seven-Minute Pitches," World Agri-Tech Innovation Summit, San Francisco, March 19, 2019
- Presenter, "IP Strategies for Protecting Plant Innovation: Next Generation Breeding Technologies From Molecular Markers to Gene Editing," Seed Innovation and Protection Alliance Education Unit, in conjunction with the American Seed Trade Association's 58th Vegetable & Flower Seed Conference, Orlando, Florida, February 3, 2019
- Co-presenter, "IP Strategies for Protecting Important Plant Germplasm," seminar given to official Japanese delegation, hosted by the American Seed Trade Association, Alexandria, Virginia, February 2, 2017
- Presenter, "Procuring Germplasm and Trait-Based Patents," Seed Innovation and Protection Alliance Education Unit, in conjunction with the American Seed Trade Association's 56th Vegetable & Flower Seed Conference, Orlando, Florida, January 29, 2017
- Presenter, "Patent Notice: How to Get the Word Out on Your Patents," Seed Innovation and Protection Alliance Education Unit, in conjunction with the American Seed Trade Association's 56th Vegetable &

Flower Seed Conference, Orlando, Florida, January 29, 2017

- Presenter, "Exploring the Differences Between Inventorship, Authorship, and Ownership on the Road to Commercializing University Intellectual Property," 2016 C2C: Concept to Commercialization series, University of Miami, Miami, April 14, 2016
- Co-presenter, "Patents: Monetizing Innovation," University of Central Florida, Orlando, Florida, October 13, 2015
- Presenter, "Inventorship vs. Authorship vs. Ownership," University of Miami Life Science & Technology Park, Medical Center Campus, Miami, July 28, 2015
- Co-presenter, "Patenting Genes, Biomarkers, and Other Natural Products in a Post-Myriad World," University of Florida Sid Martin Biotechnology Incubator, Alachua, Florida, June 11, 2014
- Co-presenter, "Patenting Genes, Biomarkers, and Other Natural Products in a Post-Myriad World," University of Miami Life Science & Technology Park, Medical Center Campus, Miami, April 1, 2014
- Co-presenter, "Pursuing and Circumventing Patents in a 'First to File' Regime," University of Miami, Coral Gables Campus, Miami, April 1, 2014
- Presenter, "From Bilski to Myriad: Statutory Subject Matter Jurisprudence in the Roberts' Court," continuing legal education (CLE) seminar given to the international corporate legal team of Life Technologies, hosted at Life Technologies corporate office, Frederick, Maryland, July 22, 2013
- Co-presenter, "The Supreme Court's Myriad Decision and What It Means for Your Business," Baker Donelson webinar series hosted to a live international audience, Washington, DC, June 28, 2013
- Presenter, "Claim Drafting Issues for Bio-Pharma Companies," Tennessee Intellectual Property Law Association, CLE seminar, Nashville, Tennessee, May 10, 2013
- Presenter, "Ethics and the Office of Enrollment and Discipline," Tennessee Intellectual Property Law Association, CLE seminar, Nashville, Tennessee, May 4, 2012
- Presenter, "Inequitable Conduct After Therasense and in Light of the New Supplemental Examination Provisions of the America Invents Act," 2012 Baker Donelson Intellectual Property Symposium, New Orleans, March 20 – 22, 2012

Education

University of Mississippi School of Law JD, 2011

Mississippi State University PhD, 2008

Millsaps College BS, 2004

Admissions & Credentials

District of Columbia

Mississippi

Registered to practice before the United States Patent and Trademark Office (USPTO)

Tennessee

Court Admissions

US District Court for the Northern District of Mississippi

US District Court for the Southern District of Mississippi US Court of Appeals for the Fifth Circuit US Court of Appeals for the Federal Circuit US Supreme Court

Rankings & Accolades

Chambers USA: Intellectual Property: Patent Prosecution – District of Columbia (2021 – 2024) Fellows of the American Bar Foundation: Elected Member Seed World: Top Ten Next Generation Leaders Super Lawyers: Rising Star The National Law Journal: Rising Star

Memberships & Affiliations

American Intellectual Property Law Association American Seed Trade Association Patent & Trademark Office Society Seed Innovation and Protection Alliance